

BLACKGIRLHEALTH

Dear Potential Sponsor,

Join in and let's Kickstart a healthier workforce and community together!

Black Girl Health (BGH) is dedicated to helping women and their partners, friends, and family in achieving healthier lifestyles. Our mission is to reduce the health disparities among minorities and communities with the highest health risks.

According to the United States Office of Women's Health, African-American women face a disproportionate number of health risks and concerns including:

Diabetes Fibroids Heart Disease High Blood Pressure
High Cholesterol HIV/AIDS Lupus Obesity

These conditions are coupled with high numbers of single-parent homes and financial disparities that create obstacles for minority women. *BGH* works to improve the physical, mental, emotional, and financial health of these women.

Partnering with us is an opportunity to align your brand with promoting a healthier workforce and community while gaining media exposure. Sponsoring with *BGH* will also expand your company's reach and connection with a more diverse audience, as well as promote your mission and messaging. The enclosed sponsorship rate levels are applicable for our signature event **Kickstart** and other operations, such as community outreach and companies targeting minority women and girls.

Kickstart is held during the spring each year. Its objective is to motivate women to kick-start their workout plan with the approaching warmer months and provide them with tools to make healthier nutrition choices. The event also encourages women to take control of their mental and emotional health by making better choices in their relationships and other lifestyle behaviors.

Kickstart Your Health 2018 is gearing up to take place on June 16th 2018 at the Crowne Plaza Hotel, Harrisburg, PA. This event is aimed at transforming everyday women into well-informed, healthier individuals. We will focus on preventative care as a way to encourage women to "take control" of their own health. The "Kickstart" expo includes a variety of health related workshops, fitness breakout sessions, health screenings, and a live health talk show to engage women on the importance of living a healthier lifestyle.

We hope we can count on your partnership to help promote and encourage healthier living. Let's make a difference together and **Kickstart** health education, dedication and transformation.

Thank you in advance for your review and consideration in supporting this important endeavor.

Sincerely,

Porcha Johnson

Porcha Johnson
Founder, *Black Girl Health*

SPONSORSHIP FORM

Organization: _____

Submitter Name: _____

Sponsor level: _____ # of Vendor Chairs _____

Email: _____ Phone: _____

Bronze- minimum \$1,000

- Name and logo listed on event website
- Name and logo placed on BGH weekly newsletter
- Donor acknowledgement on BGH social media profiles.
- Company logo placed on all promotional material
- Two(2) complimentary Kickstart Registration

Silver – minimum \$2,500

- Name and logo listed on event website
- Name and logo placed on BGH weekly newsletter
- Donor acknowledgement on BGH social media profiles.
- Company logo placed on all promotional material
- Vendor table at Kickstart
- Four (4) complimentary Kickstart Registration

Gold– \$5,000

- Name and logo listed on website
- Name and logo placed on BGH weekly newsletter
- Donor acknowledgement on BGH social media profiles.
- Company logo placed on all promotional material
- Vendor table at Kickstart
- Six (6) complimentary Kickstart Registration
- Brand Integration – promote your brand via article on blackgirlhealth.com

Platinum– \$10,000 (Only 4 sponsors)

- Name and logo listed on website
- Name and logo placed on BGH weekly newsletter
- Donor acknowledgement on BGH social media profiles.
- Company logo placed on all promotional material
- Vendor table at Kickstart
- Eight (8) complimentary Kickstart Registration
- Brand Integration – promote your brand via article on blackgirlhealth.com
- Host your (1) workshop at Kickstart

Title – \$20,000 (Only 3 sponsors)

- Marketing Ad privileges during "BGH LIVE" Facebook live talk show at kickstart expo
- Industry exclusivity in title sponsor category
- Company ads included in Kickstart's Mass Social Media Campaign
- Company name/logo integrated in event brand
- Top billing logo placement on all promotional materials
- Vendor table at Kickstart
- Ten (10) complimentary Kickstart Registration
- Brand Integration article on Kickstart and Blackgirl Health websites
- Host (2) workshops at Kickstart
- Meet and Greet & Photo Op w/ special celebrity guests

Signature--\$40,000 (Only 1 sponsor)

- **Receive all title sponsor deliverables plus the following entitlement opportunities:**
- Naming Rights to the entire Kickstart Expo
- Only logo on the homepage of the Kickstart event website
- Representative of the company will get to kick-off the expo
- Representative of the company will have a speaking opportunity during "BGH LIVE" Facebook Live Talk show at kickstart expo

Sponsorships payable to: Black Girl Health | Mail To: 103 North Court Street, Harrisburg, PA 17101

We are a membership organization that helps transform everyday minority women into well informed healthier individuals.

